S. MOHAMED MOHIDEEN

Bismi Stores, Mosque Building, Vaiyampatti (PO) 621 315, Tamil Nadu, India, Mobile Ph.: +91 97889 89689,

E.mail- Id: mydeen03@gmail.com



OBJECTIVE

To achieve career growth and development, always keeping the institution's goal as the priority and also accepting the challenging assignment.

EDUCATIONAL QUALIFICATION

| Qualification | Subject | Board/University | Year of Passing |
|---------------|------------|---------------------------|------------------|
| | | | |
| B.Com | Commerce | Bharathidasan University, | 1994 |
| | | Tiruchirappalli – 24 | |
| B.Ed. | Commerce | Bharathidasan University, | 1996 |
| | | Tiruchirappalli – 24 | |
| M.Com. | Commerce | Bharathidasan University, | 1997 |
| | | Tiruchirappalli – 24 | |
| M.B.A. | Management | Alagappa University, | 2006 |
| | | Karaikudi | |
| M.Phil. | Management | Bharathidasan University, | 2008 |
| | Studies | Tiruchirappalli – 24 | |
| (Ph.D.) | Management | Bharathidasan University, | (Pursuing) |
| | | Tiruchirappalli – 24 | October, 2011 to |
| | | | Till Date |

EXPERIENCE: Under Graduate: 17 Years and 8 Months

Post Graduate: 10 Years

| S. | Designation, College Name and Address | Years of service | Period of Service |
|-----|--|------------------|--------------------------|
| No. | | | |
| | Assistant Professor, | | |
| 1 | Department of Business Administration, | 8 Years and | J |
| 1 | Jamal Mohamed College, TVS Tolgate, | 8 Months | June - 2007 to Till date |
| | Trichy 620 020. | | |
| | Lecturer in commerce, | | August 1000 to |
| 2 | Kurinji College of Arts & Science, | 9 Years | August -1998 to |
| | Trichirappalli – 620 002. | | June - 2007 |

AREA OF SPECIALISATION

- > Finance
- ➤ Human Resource Management

SUBJECTS HANDLED

> Nearly All Subjects included Commerce and Management

OTHER ACTIVITIES

- ➤ Successfully Organized 'Kaya Kalpa Course', The World Community Service Centre, Chennai held at 2nd September 2006.
- Acted as a Project Leader (USSC) and Participated, a three days Personality Development Course with Collaboration of University Students Service Corps, Bharatidasan University, Tiruchirappalli held at 01st September 2006.
- ➤ Acted as an Editor and Successfully Organized, 'Recent Trends in Indian Economy A Management Perspective' a one day National Seminar held on February 2011.
- ➤ Acted as an Organizing Secretary and Successfully Organized, 'Global Competitiveness A Challenge for Sustenance and Excellence' a two day International Seminar held on August, 2013.
- ➤ Acted as a Staff Co-ordinator and Successfully Organised a State Level Inter-Collegiate Management Meet, 'Exobiz' 2014, February 22nd in Department of Business Administration, Jamal Mohamed College, Trichy 20.
- Acted as a Coordinator and Successfully Organized, 'Entrepreneurship Development' a one day State Level Workshop held on 24th Feb 2015.
- ➤ Acted as an Event Co-ordinator and Successfully Organised a State Level Inter-Collegiate Management Meet, 'Exobiz' 2015, February 28th in Department of Business Administration, Jamal Mohamed College, Trichy 20.
- Acted as a Coordinator and Successfully Organized, 'Investment in Stock Market for Beginners' a one day State Level Workshop held on 6th Oct 2015.

- ➤ Acted as a Placement Officer, 2011-12 to 2014-15 at Jamal Mohamed College, Tiruchirappalli-20.
- ➤ Acted as an Executive Committee Member in Various National, International Seminars and Workshops Conducted by Department of Commerce (SF) and Department of Business Administration, Jamal Mohamed College, Tiruchirappalli 20.
- At Present, acting as a Staff Advisor in Entrepreneurial Development Cell, Jamal Mohamed College, Tiruchirappalli-20.

ACHIEVEMENTS

- Received a Certificate of Appreciation from Jamal Mohamed College for Contacted a National Seminar.
- ➤ Received a Certificate of Appreciation from Jamal Mohamed College for Organized a Self-Sponsored International Seminar during 2013-14.
- ➤ Received a Certificate of Appreciation from Jamal Mohamed College for Published a book (Research Explorer) during 2013-14.
- ➤ Received a Certificate of Appreciation from Jamal Mohamed College for Organized a Self-Sponsored State Level Seminar during 2013-14.
- ➤ Received a Certificate of Appreciation from Jamal Mohamed College for Contacted a State Level Inter-Collegiate Management Meet, 'Exobiz 2015'.
- ➤ Received a Certificate of Honour of Awarding from Jamal Mohamed College for acted as a facilitator in the A Wonderful Debate Show.

PAPER PRESENTATION AT INTERNATIONAL LEVEL

| S. | College Name & Address | Seminar Title | Title of the Paper | Date |
|-----|--------------------------------|---------------------------|---------------------------|----------------------|
| No. | | | | |
| 1. | Jamal Mohamed College, | Global Competitiveness – | Brand Preference of | 16 th and |
| | Department of BBA & PG | A Challenge for | Passenger cars in | 17 th Aug |
| | Department of Commerce (SF), | Sustenance and Excellence | Tamilnadu, India. | - 2013 |
| | TVS Tolgate, Trichy – 620 020. | | ISSN:2250-1940 | |
| 2. | Jamal Mohamed College, | Global Economic Revival: | A Swot Analysis of Indian | 16 th and |
| | Department of BBA & PG | A Changing Scenario | Automobile Industry in | 17 th Aug |
| | Department of Commerce (SF), | | Current Economic | - 2014 |
| | TVS Tolgate, Trichy – 620 020. | | Scenario | |
| | | | ISSN:0973-0303 | |

| 3. | Jamal Institute of Management | Advanced Management- | Impact of E-Banking on | 8 th and |
|----|--------------------------------|-------------------------|-----------------------------|-----------------------|
| | Jamal Mohamed College, | Challenges in Knowledge | Traditional Banking | 9 th Jan - |
| | TVS Tolgate, Trichy – 620 020. | Era | Services | 2015 |
| | | | ISSN: 0976-6502. | |
| 4. | Jamal Mohamed College, | Inclusive Economic | A Study on Financial | 13 th and |
| | Department of BBA & PG | Growth | Performance of Select | 14 th Aug |
| | Department of Commerce (SF), | | Public and Private Sector | - 2015 |
| | TVS Tolgate, Trichy – 620 020. | | Banks During Pro and Post | |
| | | | Interest Rate De regulation | |
| | | | Period | |
| | | | ISSN: 0973-0303 | |

PAPER PUBLISHED AT INTERNATIONAL LEVEL (ISSN)

| S.No. | College Name & Address | Seminar Title | Title of the Paper | Date |
|-------|---------------------------------|---------------------------|-----------------------------|------------------------|
| 1. | Jamal Mohamed College, | Global Competitiveness – | Brand Preference of | 16 th and |
| | Department of BBA & PG | A Challenge for | Passenger cars in | 17 th Aug |
| | Department of Commerce (SF), | Sustenance and Excellence | Tamilnadu, India. | - 2013 |
| | TVS Tolgate, Trichy – 620 020. | | ISSN:2250-1940 | |
| 2. | Jamal Mohamed College, | Global Economic Revival: | A Swot Analysis of Indian | 16 th and |
| | Department of BBA & PG | A Changing Scenario | Automobile Industry in | 17 th Aug |
| | Department of Commerce (SF), | | Current Economic | - 2014 |
| | TVS Tolgate, Trichy – 620 020. | | Scenario | |
| | | | ISSN:0973-0303 | |
| 3. | Jamal Institute of Management | Advanced Management- | Impact of E-Banking on | 8 th and |
| | Jamal Mohamed College, | Challenges in Knowledge | Traditional Banking | 9 th Jan - |
| | TVS Tolgate, Trichy – 620 020. | Era | Services | 2015 |
| | | | ISSN: 0976-6502. | |
| 4. | Jamal Mohamed College, | Marketing Strategies for | A Conceptual Study on | 24 th Jan - |
| | PG Department of Commerce | Make in India Products | Internet Banking – | 2015 |
| | (SF), TVS Tolgate, Trichy – 620 | and Services | Benefits and Challenges in | |
| | 020. | | an Emerging Economy | |
| | | | ISSN: 0973-0303 | |
| 5. | Jamal Mohamed College, | Inclusive Economic | A Study on Financial | 13 th and |
| | Department of BBA & PG | Growth | Performance of Select | 14 th Aug |
| | Department of Commerce (SF), | | Public and Private Sector | - 2015 |
| | TVS Tolgate, Trichy – 620 020. | | Banks During Pro and Post | |
| | | | Interest Rate De regulation | |
| | | | Period | |
| | | | ISSN: 0973-0303 | |

| 6. | Jamal Mohamed College, | Practical Application of | Need of Interest Free | 13 th Jan - |
|----|---------------------------------|-----------------------------|-----------------------|------------------------|
| | PG Department of Commerce | Interest Free Financing for | Banking in India for | 2016 |
| | (SF), TVS Tolgate, Trichy – 620 | the Economic | Balanced Economic | |
| | 020. | Development | Growth | |
| | | | ISSN: 0973-0303 | |

PAPER PRESENTATION AT NATIOANL CONFERENCES

| S. | University/College Name & | Title of the Paper | Date |
|-----|--------------------------------|---|----------------------|
| No. | Address | | |
| 1. | Srinivasan College of Arts & | Attitude of the Employees towards recruitment, work | 19 th and |
| | Science, Department of | and organization in SRE Limited – Viralimalai | 20^{th} |
| | Management Studies, | | March - |
| | Perambalur – 621 212. | | 2010 |
| 2. | Jamal Institute of Management | Implication of Business and Management in the | 25 th |
| | Jamal Mohamed College, | Knowledge Era | January |
| | TVS Tolgate, Trichy – 620 020. | | 2011 |
| 3. | Jamal Institute of Management | An Overview of Indian Banking Industry at Present | 03 Mar - |
| | Jamal Mohamed College, | | 2012 |
| | TVS Tolgate, Trichy – 620 020. | | |

PAPER PRESENTATION AT NATIONAL SEMINARS

| S. | College Name & Address | Seminar Title | Title of the Paper | Date |
|-----|-----------------------------|-------------------------|------------------------------|-----------------------|
| No. | | | | |
| 1. | Khadir Mohideen College, | UGC Sponsored | I.T. Revolution | 27 th & |
| | Post Graduate Department of | Seminar on Impact of | | 28^{th} |
| | Commerce, | Globalisation on Indian | | March |
| | Adirampattinam-614 701. | Industries and Foreign | | 2010 |
| | | Trade | | |
| 2. | Jamal Mohamed College, | Recent Trends in Indian | Role of Educational Industry | 4 th Feb – |
| | Department of Commerce (SF) | Economy – A | in Indian Economy. | 2011 |
| | and BBA,TVS Tolgate, | Management | | |
| | Trichy – 620 020. | Perspective. | | |
| 3. | Jamal Mohamed College, | India – An Emerging | Overview of Indian Insurance | 4 th Feb - |
| | PG Department of Commerce | Economic Power. | Sector | 2012 |
| | (SF), TVS Tolgate, | | ISBN: 93-81521-00-7 | |
| | Trichy – 620 020. | | | |

| 4. | Jamal Mohamed College, | Problems and | Role of Importance of Small | 25 th Feb |
|----|---------------------------------|------------------------------|-----------------------------|------------------------|
| | Department of BBA, | Challenges in the | Scale Industries in India | - 2012 |
| | TVS Tolgate, | Management of Micro, | ISBN: 978-93-81521-01-4 | |
| | Trichy – 620 020. | Small and Medium | | |
| | | enterprises. | | |
| 5. | Jamal Mohamed College, | Marketing Strategies for | A Conceptual Study on | 24 th Jan – |
| | PG Department of | Make in India Products | Internet Banking – Benefits | 2015 |
| | Commerce(SF), TVS Tolgate, | and services | and Challenges in an | |
| | Trichy – 620 020 | | Emerging Economy | |
| | | | ISSN: 0973-0303 | |
| 6. | Jamal Mohamed College, | An Overview of E- | New Vistas in Employment | 5 th Feb – |
| | PG Department of Commerce | Banking facilities at | Relations in Public and | 2015 |
| | (SF), TVS Tolgate, Trichy – | Private and Public banks | Private sector Undertakings | |
| | 620 020. | in tiruchirappalli district. | | |
| 7. | Jamal Mohamed College, | Practical Application of | Need of Interest Free | 13 th Jan |
| | PG Department of Commerce | Interest Free Financing | Banking in India for | - 2016 |
| | (SF), TVS Tolgate, Trichy – 620 | for the Economic | Balanced Economic Growth | |
| | 020. | Development | ISSN: 0973-0303 | |

PARTICIPATION AT NATIONAL SEMINARS

| S.No. | University/College Name & | Seminar Title | Date |
|-------|----------------------------------|--|------------------------|
| | Address | | |
| 1. | Internal Quality Assurance Cell, | NAAC Sponsored on Quality Enhancement in | 15 th & |
| | Jamal Mohamed College, | Teaching, Research and Extension in Higher | 16 th April |
| | Internal Quality Assurance Cell, | Education Institution – Prospects and Problems | - 2010 |
| | TVS Tolgate, Trichy – 620 020. | | |
| 2. | Jamal Mohamed College, | Examination Reforms | 24 th Feb |
| | Internal Quality Assurance Cell, | | - 2012 |
| | TVS Tolgate, Trichy – 620 020. | | |

PAPER PRESENTATION AT STATE LEVEL SEMINARS

| S. No. | College Name & Address | Seminar Title | Title of the Paper | Date |
|-----------|--------------------------------|----------------------|---------------------------|----------------------|
| 1. | Jamal Mohamed College, | Problems and | Significance of Transport | 12 th Jan |
| | Department of BBA & PG | Prospects of Service | Sector in the Business | - 2013 |
| | Department of Commerce (SF), | Sector in India. | World. | |
| | TVS Tolgate, Trichy – 620 020. | | ISBN:978-93-81521-19-9 | |
| | | | | |

| 2. | Jamal Mohamed College, | Financial Inclusion – | Financial Literacy: A | 21 th Sep |
|----|------------------------------------|-----------------------|---------------------------|----------------------|
| | Department of BBA & PG | An Equitable | Forward Step Towards | - 2013 |
| | Department of Commerce (SF), | Economic Growth. | Financial Inclusion | |
| | TVS Tolgate, Trichy – 620 020. | | ISBN:978-81-909104-0-8 | |
| 3. | Jamal Mohamed College, | Corporate Social | CSR – Employees | 29 th |
| | PG & Research Department of | Responsibilities – | | January - |
| | Commerce, TVS Tolgate, Trichy –20. | Issues and | | 2014 |
| | | Challenges in India | | |
| 4. | Jamal Mohamed College, | Different | An analysis of One Person | 01 st Feb |
| | Department of BBA & PG | Perspectives of | Companies Under the | -2014 |
| | Department of Commerce (SF), TVS | Companies Act 2013 | Companies Act 2013. | |
| | Tolgate, Trichy – 620 020. | – Towards | ISBN:978-81-909104-2-2 | |
| | | Corporate | | |
| | | Excellence | | |
| 5. | Jamal Mohamed College, | Different | The Companies Act, 2013 | 01 st Feb |
| | Department of BBA & PG | Perspectives of | – An Overview | -2014 |
| | Department of Commerce (SF), TVS | Companies Act 2013 | ISBN:978-81-909104-2-2 | |
| | Tolgate, Trichy – 620 020. | – Towards | | |
| | | Corporate | | |
| | | Excellence | | |

PARTICIPATION AT STATE LEVEL SEMINARS

| S. No. | College Name & Address/ Institutes | Seminar Title | Date |
|--------|--|--------------------------|----------------------|
| 1. | Southern India Regional Council of The Institute of Cost & | The Management | 11 th |
| | Works Accounts of India and Tirucirappalli Chapter of Cost | Accounting Strategies | January - |
| | Accountants. | During Economic | 2009 |
| | | Uncertainties | |
| 2. | Jamal Mohamed College, | Examination Reforms | 12 th Mar |
| | TVS Tolgate, Trichy – 620 020. | | - 2010 |
| 3. | Internal Quality Assurance Cell, | Creating Competitiveness | 8 th |
| | Jamal Mohamed College, | to excel in higher | December |
| | Internal Quality Assurance Cell, | education – a TQM | - 2010 |
| | TVS Tolgate, Trichy – 620 020. | Approach | |
| 4. | Jamal Mohamed College, | Investment Opportunities | 12 th Jan |
| | PG & Research Department of Commerce, TVS Tolgate, | and Challenges. | - 2011 |
| | Trichy –20. | | |

| 5. | Jamal Mohamed College, | Teaching Learning and | 7 th Mar |
|----|----------------------------------|------------------------|---------------------|
| | Internal Quality Assurance Cell, | Research in Higher | - 2012 |
| | TVS Tolgate, Trichy – 620 020. | Education – Excellence | |
| | | and Beyond Excellence. | |
| | | | |

PARTICIPATION AT WORKSHOPS

| S. | College Name & Address | Workshop Title/Theme | Date |
|-----|-----------------------------------|-------------------------|--|
| No. | | | |
| 1. | Centre for Youth Development | University | 30 th & 31 st May - 2006 |
| | and Studies, Bharathidasan | Student Service Corps | |
| | University, Tiruchirappalli – 24. | | |
| 2. | Jamal Mohamed College, | Training of Placement | 1 st to 3 rd February - 2010 |
| | Guidance, Councelling and UGC | Officers | |
| | Coaching Centre, | | |
| | Trichy $-620\ 020$. | | |
| 3. | Jamal Mohamed College, | International Financial | 1 st Oct - 2011 |
| | Department of BBA & PG | Reporting Standards | |
| | Department of Commerce (SF), | (IFRS). | |
| | TVS Tolgate, Trichy – 620 020. | | |
| 4. | Jamal Mohamed College, | Entrepreneurship | 24 th Feb - 2015 |
| | Department of Business | Development | |
| | Administration, TVS Tolgate, | | |
| | Trichy $-620\ 020$. | | |
| 5. | Jamal Mohamed College, | Investment in Stock | 06 th Oct - 2015 |
| | Department of Business | Market for Beginners | |
| | Administration, TVS Tolgate, | | |
| | Trichy – 620 020. | | |